

$$\left[\begin{array}{c} \text{STAY} \\ \text{SAFE} \end{array} \right] + \left[\begin{array}{c} \text{TEST} \\ \text{OFTEN} \end{array} \right] + \left[\begin{array}{c} \text{TREAT} \\ \text{EARLY} \end{array} \right] = \begin{array}{|c|} \hline \text{E} \\ \hline \text{N} \\ \hline \text{D} \\ \hline \text{I} \\ \hline \text{N} \\ \hline \text{G} \\ \hline \text{H} \\ \hline \text{I} \\ \hline \text{V} \\ \hline \end{array}$$

Policy inertia and the real world: how PrEP education and access went from radical to urgent and necessary.

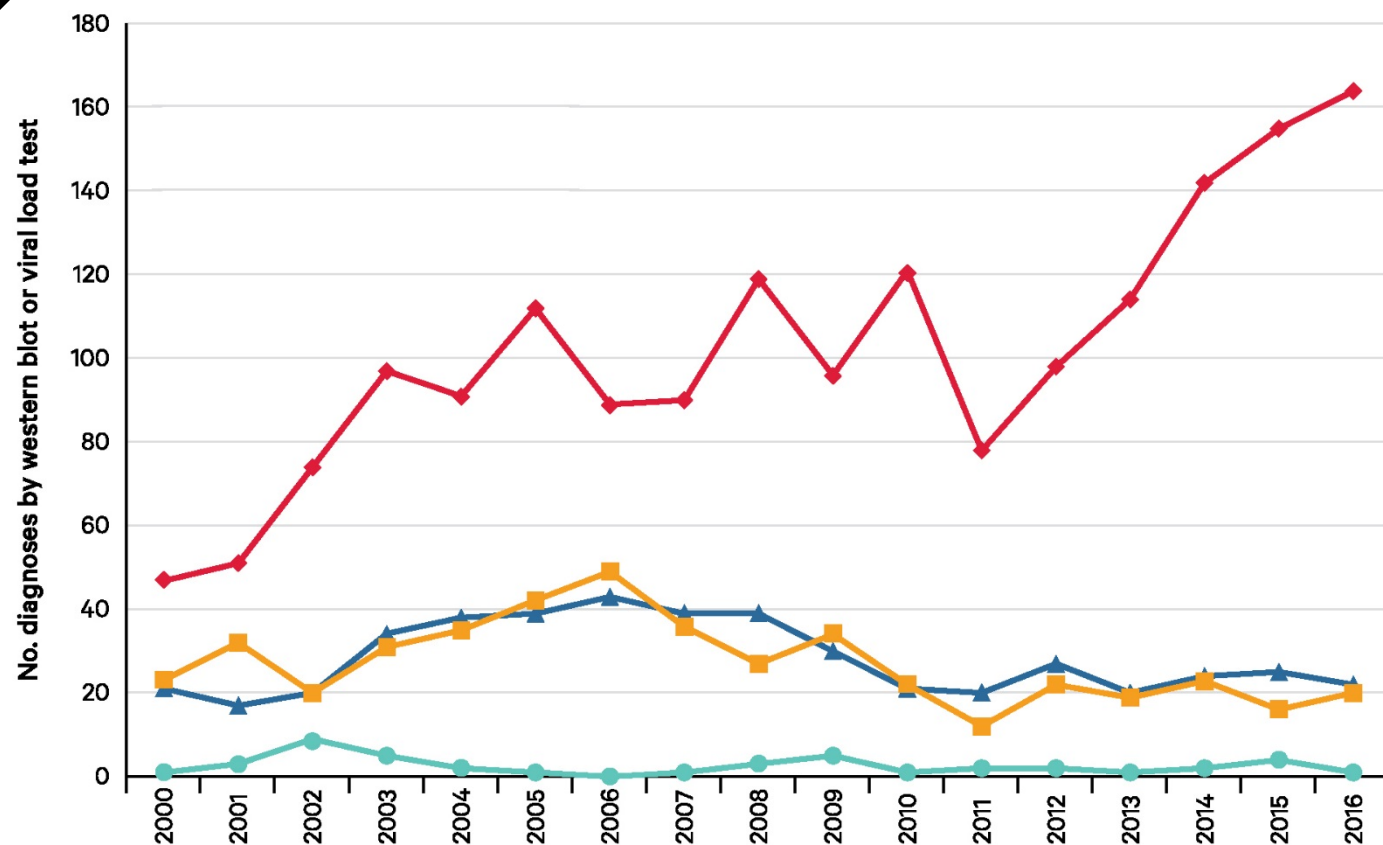
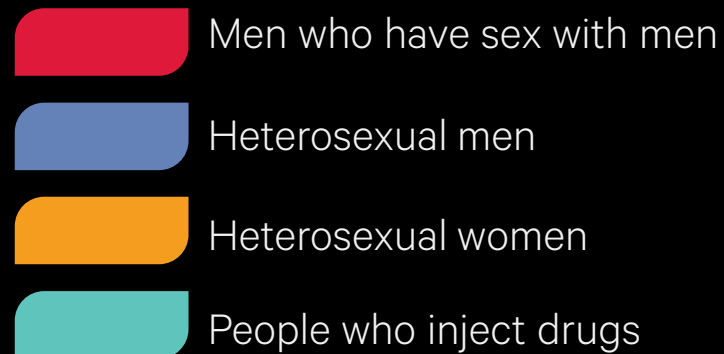
Joe Rich, New Zealand AIDS Foundation



New Zealand AIDS Foundation
Te Tūāpapa Mate Āraikore o Aotearoa

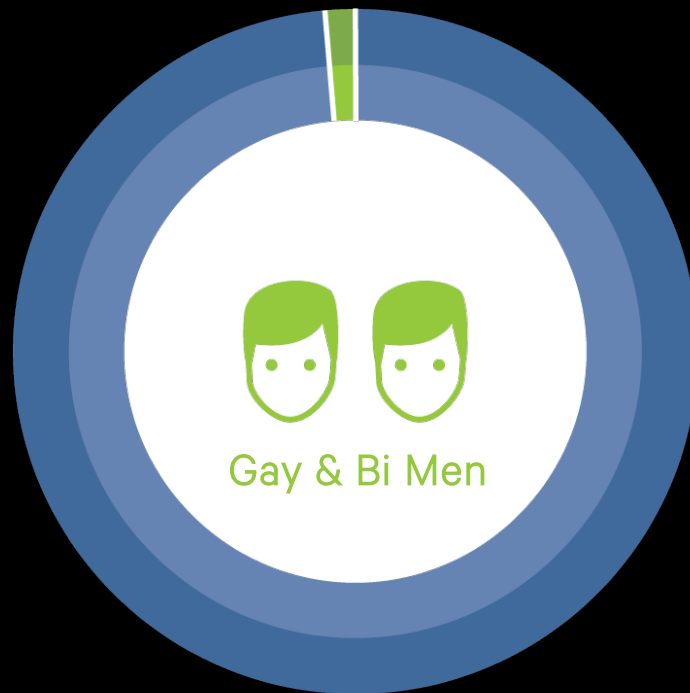
Background

HIV diagnoses in New Zealand 2000-2016

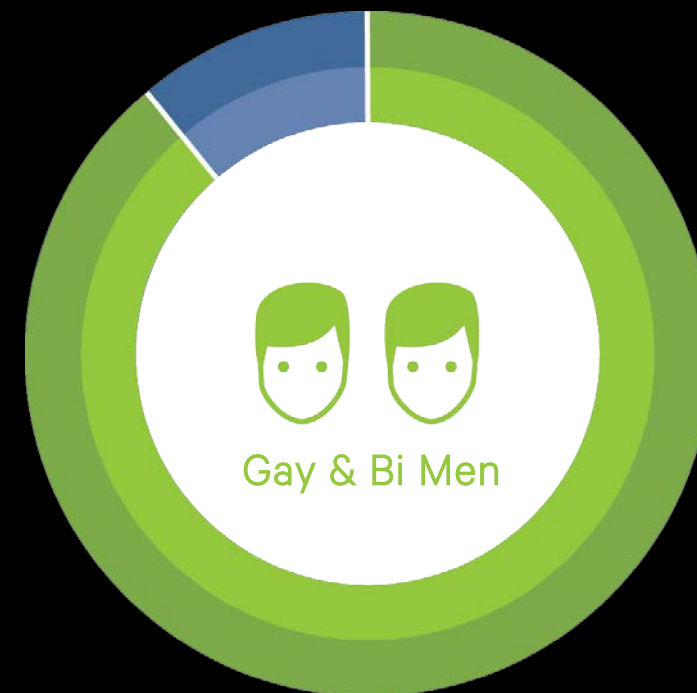


The burden of HIV among MSM in 2016

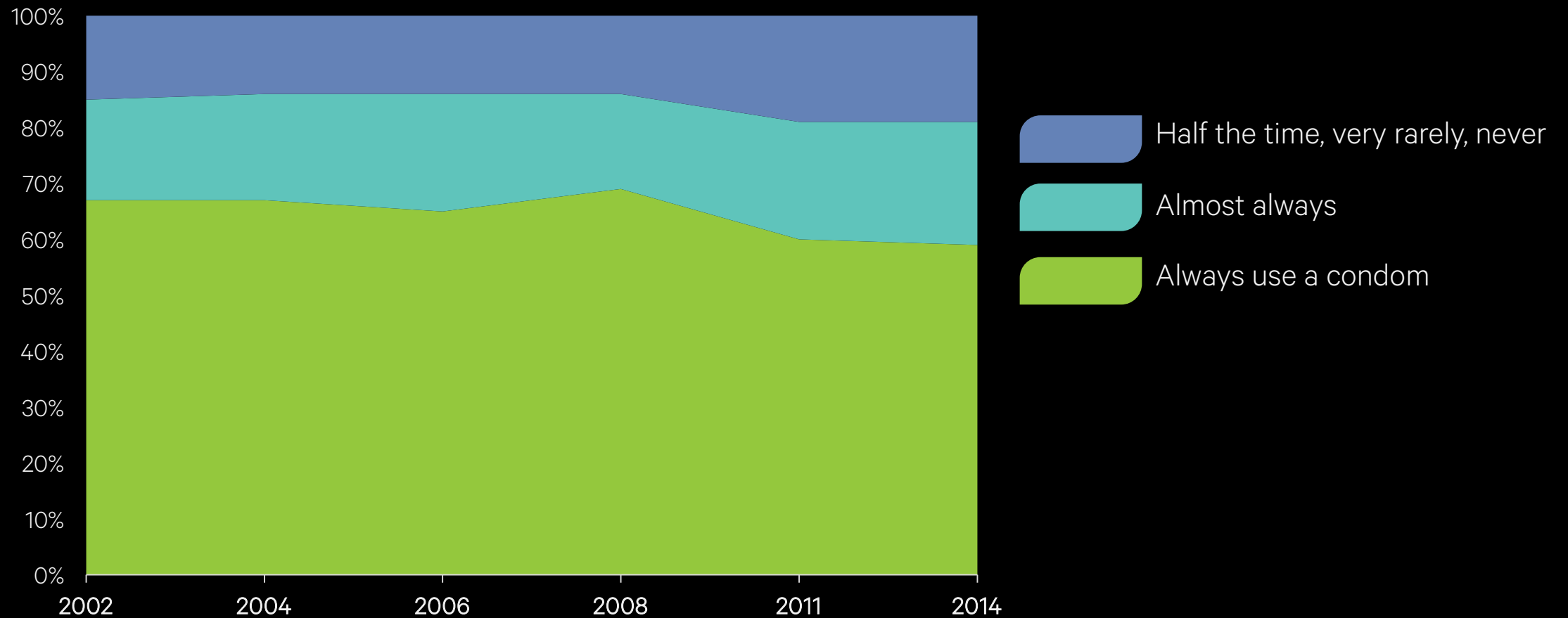
2.5% of NZ
population



89% of HIV
acquired in NZ



GBM condom use with casual partners



Source: Saxton et al. GAPSS / GOSS studies 2002-2014.



Regulatory approval for PrEP

Emtricitabine/Tenofovir disoproxil approved by Medsafe for use as PrEP:

- Gilead
- Mylan
- Teva

Rising awareness and access

The screenshot displays the PAN website's interface. At the top, there is a navigation menu with links for HOME, BLEW HEAVEN, HOW TO GET PREP, THE TOOLKIT, LEARN, ACT, and ABOUT US, along with a search icon. Below the navigation is a blue horizontal bar. The main content area features a section titled "THE PREP PROCESS" with a sub-header "Need to find how and where to buy PrEP online?". A paragraph explains that users can learn about the PrEP purchasing process and find online suppliers. Below this is a four-step process flow:

- MAKE THE CHOICE**: Know your risk, Make the choice
- FIND A LOCAL GP**: Get tested, Get a PrEP script
- ORDER PREP ONLINE**: Jump online, Order PrEP
- PREP ARRIVES!**: Take Daily, Repeat cycle

Below the process flow is a section titled "WHERE TO BUY PREP" with three columns, each representing a supplier and their monthly price:

Supplier	Price
GREEN CROSS PHARMACY	\$36 /MO
FREEDOM HEALTH	\$36 /MO
DYNAMIX INTERNATIONAL	\$50 /MO

Safer Access

Safer Access

Patient consent form from Medical Protection Society.

1

Consent and indemnity: antiretroviral treatment against potential HIV infection using self-funded, self-imported PrEP medication

Full name:	
Date of birth:	
Physical address:	
Postal address (if different from above):	
Phone (home):	
Phone (mobile):	
Email:	
GP:	
Next of kin:	
Relationship to next of kin:	
Contact details for next of kin:	

1. I, _____, being the above named patient, have requested access to antiretroviral treatment for use as a prophylaxis against potential HIV infection (pre-exposure prophylaxis or PrEP).

2. As my Doctor, you have agreed to provide a prescription for the following antiretroviral treatment:

Name and dosage of the active ingredient:	tenofovir disoproxil fumarate (300mg) / emtricitabine (200 mg) tablets
Duration of treatment:	[3 months]

3. I consent to the above treatment. I understand I can change my mind regarding treatment; or where I decide to obtain the above medicine from, but that I should let you know if I decide to do so.

Consent and indemnity: antiretroviral treatment against potential HIV infection using self-funded, self-imported PrEP medication

Safer Access



Safer Access

Green Cross
Pharmacy

NZD \$53

per month approx.

greencrosspharmacy.online

Dynamix
International

NZD \$78

per month approx.

purchase-prep.com

Silom Pulse
Online

NZD \$105

per month approx.

silompulse.com/buypreponline

Safer Access

BLOG & EVENTS

[← Back to blog posts](#)

Free PrEP for Community Services Card Holders

The New Zealand AIDS Foundation has partnered with Green Cross Pharmacy, to support a scheme that provides PrEP at no cost to people who have been prescribed PrEP and who have a Community Services Card.



PrEP (Pre-exposure Prophylaxis) is a daily pill that provides protection from HIV. PrEP is likely to become

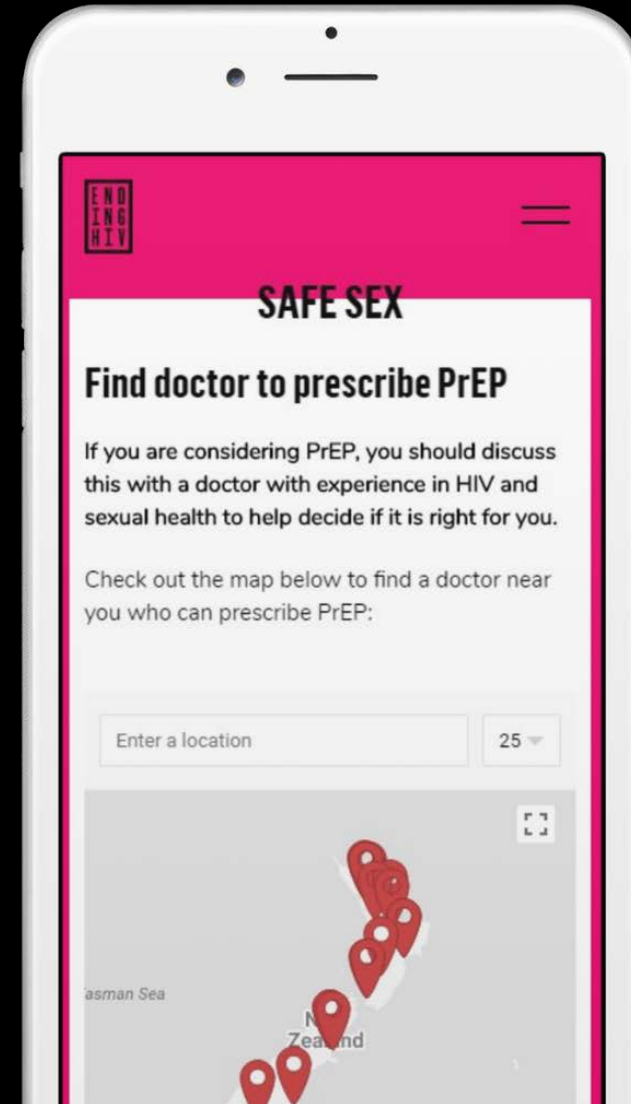
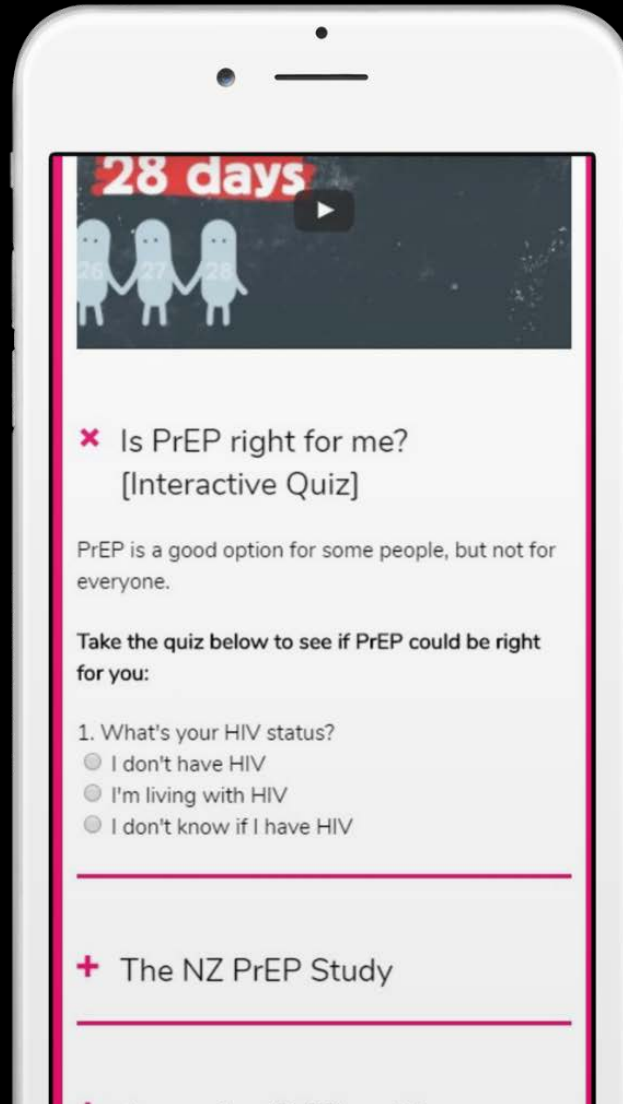
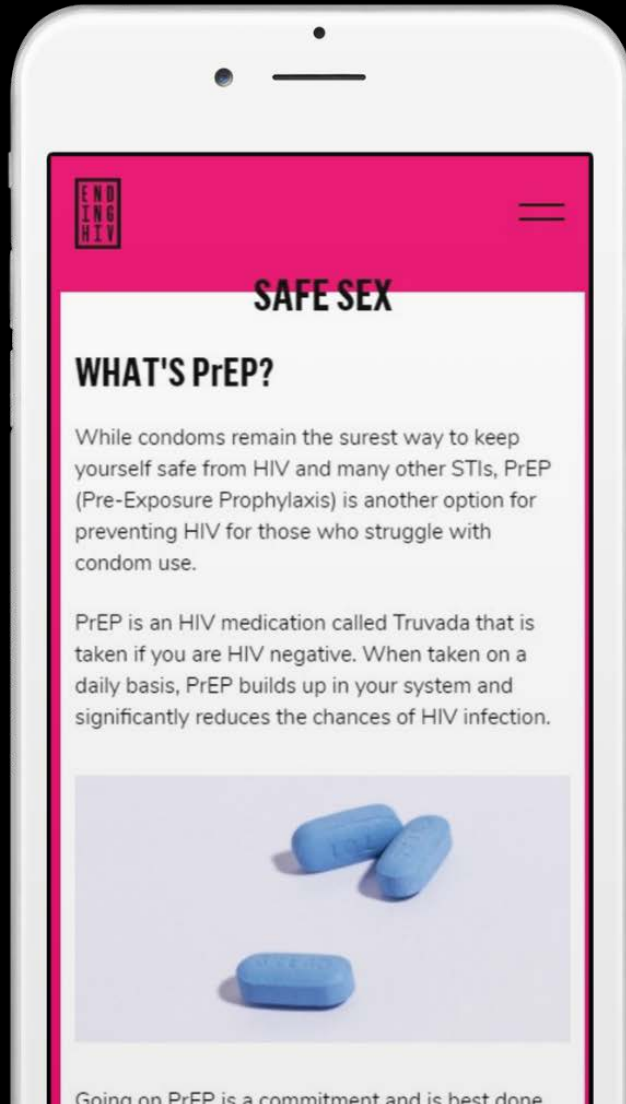
Apply for a coupon from Green Cross Pharmacy

Community education

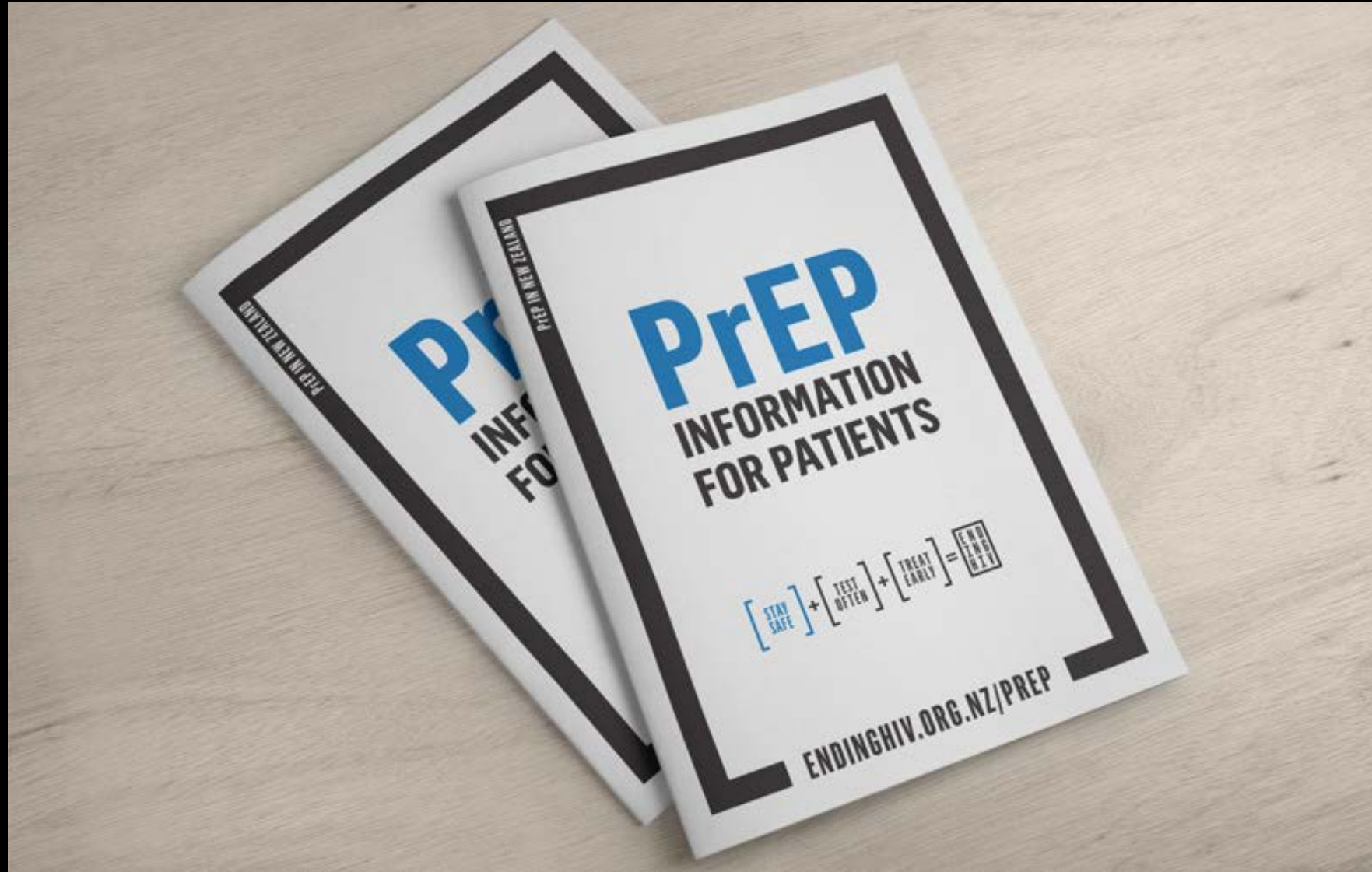
Community Education



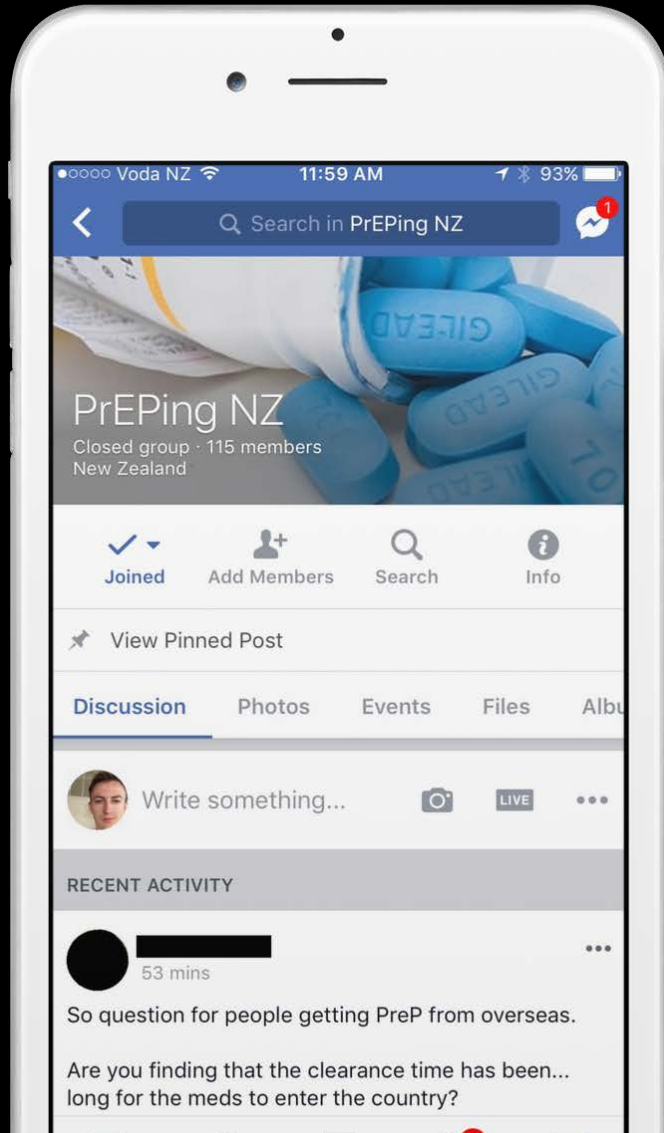
Community Education



Community Education




Community Education



Workforce Development

Workforce Development

**ashm** Prescribing and managing patients on PrEP
Page 1


◀ RESOURCES HELP EXIT

Introduction

In this module you will follow the journey of a patient named Andy. You will learn the key management principles required to safely prescribe and manage patients on PrEP.

Related online learning module:
To better tailor your practice for gay men and other men who have sex with men (MSM) see the [Becoming More Gay Friendly in your Practice Online learning module](#) produced by the STIs in Gay Men Action Group (STIGMA) and ASHM.

Meet Andy



Andy is a 25-year-old Caucasian male, who presents requesting information on 'PrEP', the new HIV prevention drug that his friends are taking.

He has no notable medical history and is not on any medications. He reports having had sex with men.

! Make sure you read Andy's profile on the right; then click the Next button to continue.

NEXT >



Workforce Development

NOW

New ASHM guidelines

Booths at GP and health sector conferences

COMING

Process / protocols 1-pager for GPs

Goodfellow Podcast

Goodfellow Symposium

NZMJ Article

Advocacy

Advocacy



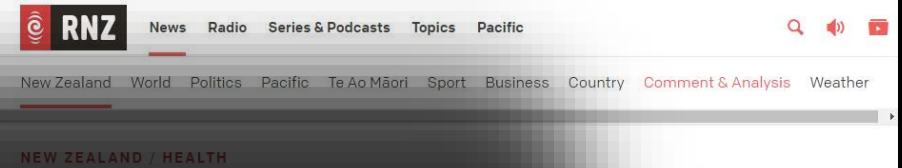
Advocacy



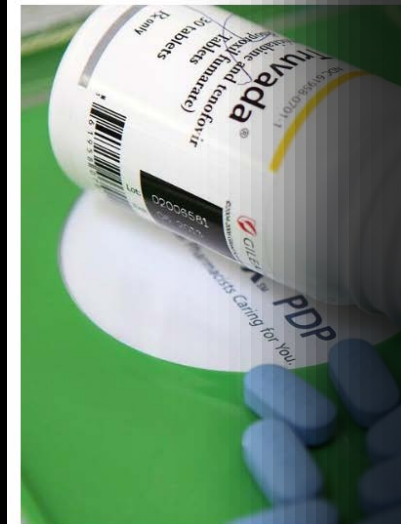
Advocacy



Advocacy



Labour promises to...
12/02/2017 | Breanna Barraclough



It's designed to be taken daily by people who are HIV-negative...
Labour has promised to fund a medication that...
Pre-exposure prophylaxis, more commonly known as PrEP, is a pill you take every day to prevent HIV. It's designed to be taken daily by people who are HIV-negative...
"Studies have shown that if it is taken every day, it can reduce the risk of contracting HIV by at least 92 percent," the New Zealand AIDS Foundation says.
Labour also plans to fund access for early treatment...
NewsHub, as part of a commitment to the NZ AIDS Foundation's goal of eliminating new HIV infections by 2025.

Labour will **fund PrEP,** restore funding to the New Zealand AIDS Foundation and back Ending HIV by 2025.

Authorised by Andrew Kirton, 160 Willis Street, Wellington.

Rainbow Labour New Zealand
Page Liked · 3 August · Edited ·

With record rates of HIV in New Zealand steadily growing, this one is a no-brainer. Saving lives, staying healthy. Together, #letsdothis

FULL DETAILS: www.rainbowlabour.org.nz/access

Like Comment Share

62 Chronological

1 share 1 comment

Write a comment...

Friend Requests
Williams Jay
Confirm friend

...d anti-HIV meds

Share this

feels on funding a drug which could prevent a

at least 92 percent (file photo). Photo: 123RF

number of infections since records began in the

...d fund a pre-exposure prophylaxis (PrEP) drug, ... of contracting HIV by at least 92 percent.

The Health Minister's office did not answer questions about whether the government would fund PrEP, saying it was a matter for Pharmac.

Truvada currently costs about \$1000 per month, however the AIDS Foundation says generic versions are

Advocacy



Consensus statement on comprehensive HIV prevention in Aotearoa/New Zealand

National HIV/AIDS Forum 31 May 2017

[Download a PDF of this consensus statement >](#)

"The HIV epidemic can be reversed in Aotearoa/New Zealand by implementing effective HIV prevention actions urgently, to scale and in partnership. These include condoms, injecting equipment, prompt HIV treatment on diagnosis, ongoing retention in HIV care, HIV pre-exposure prophylaxis for those most-at-risk, more frequent HIV testing, and thorough STI screening. These actions need to be supported by a capable workforce, surveillance of infection and of behaviours, and the elimination of HIV stigma."

Introduction

HIV poses a serious threat to public health. In Aotearoa/New Zealand HIV transmission has been relatively well controlled, particularly over the first 15 years of the epidemic. This was due to effective responses based on scientific evidence, timely action, progressive policy and law reform, and partnerships between communities, non-government organisations (NGOs), clinicians and the state.

However the current situation is worsening, with 2016 recording the highest annual HIV diagnoses on record.¹ As the annual cost of treating HIV has doubled over 5 years to \$32 million, this calls for urgent, focussed action utilising the latest scientific evidence and renewed partnerships. Members of the National HIV Forum which represents key stakeholders in HIV prevention and care in Aotearoa/New Zealand formally recommend that "comprehensive" HIV prevention be adopted as the national agenda for such responses.

Lessons Learned

PrEP use, knowledge and website views

	NOVEMBER 2016	AUGUST 2017
Proportion of Ending HIV survey respondents who report using PrEP*	0.7%	3.7%
Proportion of Ending HIV survey respondents who report knowledge of what PrEP is*	50.1%	66.7%
Monthly pageviews about PrEP on NZAF and Ending HIV websites (average of previous 3-months)	276	795

*Ending HIV baseline survey raw data

Where are people getting PrEP?

WHERE ARE YOU GETTING YOUR PrEP FROM?	AUGUST 2017
Import from overseas using a prescription from my GP/health provider	37.3%
NZ PrEP trial/study in Auckland	17.7%
Import from overseas without a prescription	13.7%
Prefer not to say	13.7%
Australia / PrEP trials	9.8%
I get it from someone who is HIV positive	0%

*Ending HIV baseline survey raw data

Is doctor providing tests to support safe use of PrEP?

Does your doctor provide tests to support your safe use of PrEP? (e.g. HIV, STI, kidney, and bone density tests)	AUGUST 2017
Yes	54.9%
My doctor doesn't know I am on PrEP	21.6%
No	13.7%
Not sure	9.8%

*Ending HIV baseline survey raw data



Next Steps

Teva motivated to enter market with low mark-up to support self funded-access

NZAF application to PHARMAC for funding

But...

For PrEP to play an effective role it needs to be implemented at scale and supported by Government policy.



Acknowledgements

ASHM

Auckland Regional Sexual Health Services

Bell Gully

Body Positive

Dr Edward Coughlan

Dr Massimo Giola

Dr Torrance Merkle

Gay Men's Sexual Health Research Group

Green Cross Pharmacy

Goodfellow Unit

HIV Forum members

NZAF colleagues

Positive Women

PrEP Access Now

PrEP'd for Change

PrEPing NZ Facebook Group

Thank You

joe.rich@nzaf.org.nz



New Zealand AIDS Foundation
Te Tūāpapa Mate Āraikore o Aotearoa