

# Annual Report 2010



NEW ZEALAND AIDS FOUNDATION  
Te Tūāpapa Mate Āraikore o Aotearoa

# Ko te Amorangi ki mua Ko te Hapai o ki muri

Te reo e rere ana i runga i ngā wai, i whakahutia,  
i poipoia, i ngā tikanga a o tātou mātua, tūpuna.  
Ngā mihi ki ngā aitua maha e hinga mai nei, e hinga mai nā.  
Koutou te kanohi ora, e pikau nei i ngā tikanga a ō  
tātou tūpuna, kia kaha, kia manawanui.  
Nō reira, whakarongo mai, titiro mai ki ēnei kōrero mai  
Te Tūāpapa Mate Āraikore o Aotearoa  
Nau mai, piki mai, haere mai.

## Mission

To prevent the transmission of HIV and to support people affected by HIV and AIDS to maximise their health and wellbeing.



## Koromakinga

Ki te ā rai i te tuku o te HIV me te whakapai ake i hauora me te oranga o ngā tāngata e ora ana me te HIV me te AIDS.

## Welcome to the New Zealand AIDS Foundation (NZAF) Annual Report 2010.

The NZAF Annual Report summarises the achievements of the NZAF for the year 1 July 2009 to 30 June 2010; the financial year. Additionally, the Annual Report also reflects, in a limited way, the progress made over the course of the NZAF Strategic Plan 2005-2010.

The NZAF has a vision of 'a world without AIDS' and aims to achieve this by preventing the transmission of HIV and supporting people affected by HIV and AIDS to maximise their health and wellbeing. Every aspect of each task undertaken by the NZAF is guided by the vision and the mission and this is manifested in our work - outlined in this report - and in our successes and achievements, of which we are very proud.

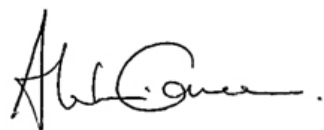
During the course of the last year, the NZAF introduced the NZAF HIV Prevention Plan 2009-2014; a significant review and redesign of our population health programme. The plan includes a clear focus on building a condom culture in Aotearoa New Zealand. The best scientific evidence available shows that to reduce HIV in Aotearoa New Zealand, rates of condom use among gay and bisexual men need to increase even higher than they are at present. **Get it On!** is the new social marketing programme developed and supported by the NZAF that is committed to doing just that.

The NZAF has also carried out significant development work on its web presence, including three new, or redeveloped websites, in addition to an enhanced physical presence with sexual health clinics in Wellington and Auckland. Offshore, we have a new international development programme working with partners in the Pacific committed to the rights and health of Pacific men who have sex with men and transgender people.

We continue to be pleased with the popularity of the HIV rapid testing introduced to Aotearoa New Zealand by the NZAF; in the last year there has been a 7.5% increase in HIV testing.

In 2010, the NZAF marks its 25th anniversary. Since 1985, the NZAF has grown from the actions of Aotearoa New Zealand's gay communities to the impending HIV epidemic. From its earliest days as a grassroots movement, the NZAF now provides New Zealand's leading response to HIV, bringing history, passion, knowledge, and diversity to fight the emerging trends of the HIV epidemic.

It takes energy and commitment to achieve what we have. It is a privilege to work among dedicated people who are passionately committed to preventing HIV in Aotearoa New Zealand and supporting those affected by HIV. Over our 25 years, we have extended our reach into the communities we serve and adapted our approach. This commitment to communities and innovation, combined with Aotearoa New Zealand's HIV prevalence rate being one of the world's lowest, is something of which those who have been a part of the NZAF can be very proud.



Alastair Cameron  
Trust Board Chair



Rachael Le Mesurier  
Executive Director

# Goal 1

A reduction in the number of newly diagnosed cases of HIV infection to approximately 50% of the 2003 statistics for all at-risk groups while ensuring the level of testing does not drop below 2003 levels.



## Overview

This goal was not reached during 2005-2010; the reasons for this are complex. Until 2000, the numbers of new HIV diagnoses had been decreasing. The number of people whose HIV infection progressed to AIDS decreased dramatically after 1997 with the introduction of effective, government-funded antiretroviral treatment (ARVs). People living with HIV began to live well, and to live longer, rather than dying of AIDS – a real achievement and a cause for celebration.

However, with more people living with HIV than ever before, there is also an increased risk of HIV transmission. If the rate of secondary transmission from people living with HIV remains stable (primary transmission is the infection of a person with HIV, secondary transmission is that person infecting another), there would be a higher number of new HIV diagnoses each year as we saw in the first part of this decade.

In order to reduce the annual number of new diagnoses, it is necessary to considerably reduce the annual transmission rate – maintaining it is not enough. In Aotearoa New Zealand, this can be achieved by increasing condom use among the populations most at risk of HIV, and by early diagnosis and treatment of HIV.

We are proud to report a stable level of condom use among gay and bisexual men. Our challenge is to increase this level: the rates of condom use that were effective in reducing HIV transmission in the early 2000s have to be elevated to counter the effects of a larger population of people living with HIV.

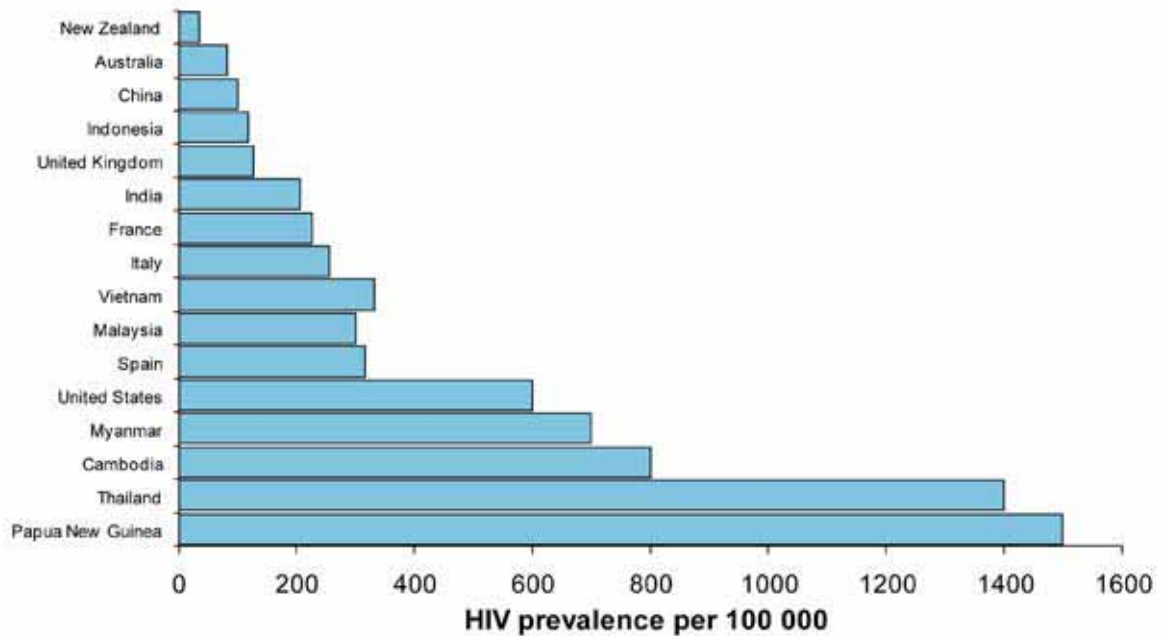
Along with other developed nations, Aotearoa New Zealand continues to experience higher rates of HIV diagnoses, particularly among gay and bisexual men since the early 2000s. However, the latest data suggests that the rates of HIV transmission among gay and bisexual men in Aotearoa New Zealand may have reached a plateau, and we still have one of the lowest overall rates of HIV prevalence worldwide, as the following graph illustrates:

**In the last year the  
NZAF carried out  
2% of all HIV tests  
but was responsible for  
13% of all HIV positive  
test results in  
Aotearoa New Zealand.**



## Goal 1

### HIV prevalence in the population aged 15-49 years in selected countries



**National Centre in HIV Epidemiology and Clinical Research, 2009. 'HIV/AIDS, viral hepatitis and sexually transmissible infections in Australia', Annual Surveillance Report NCHECR Sydney: slide set (PPT file)**

In 2009, there were 151 new diagnoses of HIV in Aotearoa New Zealand. Of the 151 diagnoses, there were 73 new diagnoses of HIV among gay and bisexual men and of those, 55 men were reported to be infected in Aotearoa New Zealand. The number of new HIV diagnoses in 2009 for gay and bisexual men was less than in 2008, but similar to the numbers in 2003 (74), 2004 (75), 2006 (72) and 2007 (73).

There were 50 new diagnoses of HIV for heterosexual people in 2009. Of the 50 diagnoses, nineteen people were reported to have been infected in Aotearoa New Zealand. This is the highest number of locally acquired, heterosexual diagnoses recorded in Aotearoa New Zealand - three more than the previous high of 16 in 2007.

Overall, heterosexual transmission in Aotearoa New Zealand remains low, but the NZAF will continue to monitor the trends for heterosexual diagnoses carefully so that we understand and respond effectively to any changes.

## Highlights from the past year

To reduce rates of HIV transmission, the NZAF must increase rates of condom use. While this goal has not been fully reached, over the last year the NZAF has been working on a range of initiatives to increase rates of condom use, including:

- Continuing to provide a counselling and HIV testing service of the highest professional standard
- Introducing the NZAF HIV Prevention Plan 2009-2014 that defines how we will prevent the transmission of HIV. The plan was developed using the best epidemiological and scientific evidence available today and marks the first comprehensive review of the NZAF HIV prevention programme delivery for many years. The plan is knowledge-based and is singular in purpose – to reduce the rate of HIV transmission in Aotearoa New Zealand

## Goal 1

In 2005, the NZAF distributed  
**30,000** condoms.

Last year,  
**407,232**  
condoms were  
distributed free at  
community events, venues  
and through online requests  
throughout Aotearoa New Zealand.



- Introducing and implementing a new social marketing programme including the launch of **Get it On!** (see Goal 6 for more information)
- Producing the **Get it On! Big Gay Out**; Auckland's premier gay event which featured performances from bands, queer pop acts, dancers, comedy, singer-songwriters and selected stars from New Zealand's drag scene. The **Get it On! Big Gay Out** combines a safe and supportive environment for people of diverse sexualities and gender with an opportunity to reach an audience of more than 10,000 people with the message to **Get it On!** The **Get it On! Big Gay Out** continued to have strong support from across the political spectrum, including the Prime Minister
- Strengthening Bro Online, a social networking and dating website committed to condom use (see Goal 3 for more information)
- Sponsoring and supporting other community events including Christchurch Pride Week, Waikato Pride, the Aroha Festival, Wellington's Out in the Square, the OutTakes film festival, Wellington Proud and the Hero section of Westfield Style Pasifika.

After gay and bisexual men, people from New Zealand's African communities are the second population group most at risk of HIV. We are proud to report that:

- **Get it On!** sponsored 125 African community events across Aotearoa New Zealand including the Miss Africa pageants, African soccer tournaments, independence celebrations and youth workshops
- The NZAF African communities staff attended 95 meetings with professionals providing health and support services for Africans and there are currently 40 active, NZAF-trained, community educators around Aotearoa New Zealand.

The NZAF referred people for  
**224** HIV tests  
in 2005/06.

In 2009/10,  
we conducted  
**1487** tests,  
an increase of 564%.  
There were 24 positive  
results during the last year.



## Goal 2

All known HIV positive people will receive equal access to fully-funded Medsafe registered drug treatments, when clinically necessary.

### Overview

The significant shift in funding for clinically recommended ARVs has been greatly influenced by the strong advocacy role the NZAF has taken since 2005. It is with considerable pleasure that NZAF notes the full achievement of this five year goal.

### Highlights from the past year

- The NZAF continued to advocate and work with government, NGOs and businesses to ensure that antiretroviral medications received appropriate funding in a timely manner
- The NZAF also works with pharmaceutical companies and individuals, supporting them in accessing treatment through compassionate access or exceptional circumstances programmes when needed
- In the last year, PHARMAC has funded a new class of antiretroviral medication, Isentress. Funding has also been extended from three ARV combinations to four.

**In 2010, people living with HIV in Aotearoa New Zealand have access to the same range of subsidised ARV medications as those in Australia.**



Photo: express/Tux Hika



## Goal 3

Takatāpui and their whānau, Māori staff, Māori clients, Mana Whenua and other Māori stakeholders all report improved commitment from the NZAF since 2004, in implementing the principles of the Treaty of Waitangi (Partnership, Participation and Protection) in both governance and operational parts of the organisation.



## Overview

The NZAF is committed to honouring the spirit of Te Tiriti o Waitangi through a practical commitment to biculturalism. Unlike many health issues in Aotearoa New Zealand, there is no significant health inequality between Māori and non-Māori in terms of HIV transmission. Since 1996, Māori have accounted for 7.2% (or 162 - 144 men and 18 women) of the total number (2248) of new HIV diagnoses. The NZAF will continue monitoring rates of HIV diagnoses among Māori closely and we are proud of the leadership of takatāpui and whānau in responding to HIV in Aotearoa New Zealand.

The NZAF increased its practical commitment to biculturalism by:

- Signing a revised Trust Deed in 2007 – for the first time it enshrined a clear commitment to respect biculturalism and work co-operatively with whānau, hapu, iwi and runanga within the legal framework of the NZAF
- Implementing the Trust Board’s Whakaaro. In the first half of 2009, the NZAF Trust Board, in partnership with Māori advisors, developed the Whakaaro to define their commitment to implement the new Trust Deed. The first steps of implementation were the adoption of a Māori Governance Framework and the establishment of Te Rōpu Kia Tau
- Development of our work to prevent HIV among takatāpui, including strengthening leadership in takatāpui communities through the annual Hui Takatāpui and developing new models of intervention including Bro Online.

## Highlights from the past year

- A Kaiārahi role was introduced to the NZAF. The NZAF Kaiārahi joins with the NZAF Community Engagement Co-ordinator Māori and the NZAF Apiha Whakawhiti Kōrero to ensure that all the NZAF HIV prevention initiatives are appropriate for Māori in addition to engaging online, and kanohi ki te kanohi with takatāpui and their whānau
- Bro Online is a dating and social networking site for gay, bi, takatāpui, and all guys who like guys in Aotearoa New Zealand. The site is accessible in both English and te reo Māori and now contains one of the largest collections of takatāpui resources in Aotearoa New Zealand, in addition to having 2600 members connecting with each other in a virtual environment that supports and encourages condom use and healthy sexual behaviours.
- The Hui Takatāpui 2009 brought more than 100 takatāpui together in Auckland
- Successful and very well attended Bro Online Next Top Model competitions were held in Auckland, Wellington and Christchurch
- Aunty Wai Mason agreed to become Kaumatua to the NZAF and has provided significant advice and guidance to the NZAF Board and staff on issues related to HIV prevention and support for Māori, particularly takatāpui and whānau.



# Goal 4

Clear evidence of progress, from the 2004 levels, toward a sustained, supported and appropriate workforce within and external to the NZAF amongst the main providers of HIV and AIDS prevention, clinical and community support work.



## Overview

In 2005, there was a very low and unidentified knowledge base about HIV among the main providers of health services that engaged with aspects of HIV healthcare and testing.

## Highlights from the past year

In the last year the NZAF has:

- Introduced a clinical psychologist role at the NZAF Āwhina Centre and a paediatric social worker began work at the NZAF Burnett Centre
- Extended both HIV testing and counselling services through our network of NZAF-trained, contract counsellors to cover most of provincial and rural New Zealand
- Continued sexual health screening clinics in partnership with local sexual health services continued in each region, with plans to expand this in the future
- Trained New Zealand Blood Services (NZBS) staff about HIV and homophobia
- Provided expertise to the NZBS to improve services and communication with people from Aotearoa New Zealand's gay and African communities
- Participated in developing the National HIV Antenatal Programme and provided training for midwives on HIV-related issues. Between 2006-2009, 15 women were diagnosed with HIV through antenatal screening. There was no HIV transmission from mother to child in any of those pregnancies.



**In 2005/06, two Gay Auckland Periodic Sex Surveys (GAPSS) had been completed. Now, four GAPSS surveys have been completed. An innovation over the last five years has been the introduction of the Gay Online Sex Survey (GOSS), which has been completed simultaneously with GAPSS in 2006 and 2008. In 2009, Dr Peter Saxton, NZAF Senior Researcher, completed his PhD 'HIV epidemiology and behavioural surveillance among men who have sex with men in New Zealand' and was one of only two University of Otago students awarded 'exceptional' status.**

# Goal 5

To be recognised by our local, regional and national partners including Takatāpui as a credible, comprehensive, quality accredited and innovative leader in both the HIV and AIDS and health promotion sectors.



## Overview

The NZAF has been recognised as an advocate and leader on issues and initiatives relating to HIV.

Successes include:

- The introduction of free, twenty minute FASTests for HIV and syphilis at all NZAF centres, the first in the southern hemisphere
- The launch of the NZAF HIV Prevention Plan 2009-2014, the first comprehensive review of NZAF's HIV prevention programme delivery for many years
- The re-instatement and securing of funding for the National HIV and AIDS Forum, which enables key stakeholders in New Zealand's HIV sector to meet two times per year
- Co-hosting the Pan Pacific Conference on HIV in 2005, the largest in New Zealand and the Pacific's history.
- The NZAF being invited to accompany the New Zealand government as an expert advisor to the UN General Assembly Special Session on HIV and AIDS (2005 and 2008); and the UNAIDS Programme Co-ordinating Board (2008 and 2009).

## Highlights from the past year

- The NZAF made submissions and advocated for the removal of the entry ban on travellers with HIV to the USA
- The NZAF was a central voice in the coverage of the allegations against Glenn Mills, ensuring fairness and balance were present in the media
- The NZAF continued to be a leader in the queer youth development sector. Government funding for OUT THERE!, a joint national youth development project with Rainbow Youth, ended and Rainbow Youth have taken on leadership of future national youth development work. This includes the management of curious.org.nz; a website developed by the NZAF in the last year. Supported by the Ministry of Youth Development, the NZAF worked with Rainbow Youth to train young people to moderate curious.org.nz, ensuring effective youth participation in the ongoing running of the project
- The NZAF received funding from the Pacific Islands HIV and STI Response Fund to develop a programme with its Pacific partners that combines capacity building with HIV prevention interventions. These initiatives aim to reduce the prevalence of undiagnosed HIV and STIs, prevent the transmission of HIV, reduce health inequalities and reduce discrimination for Pacific men who have sex with men and transgender people.

## Goal 6

Clear evidence of changes made per year in all our programmes to better meet the changing needs of the affected communities.



### Overview

In an era where there are 34,000 Google searches and 700 Facebook status updates every second, the NZAF must react quickly and cost-effectively to serve its communities well. The NZAF has a commitment to emerging technology and has developed community-based rapid testing for HIV and syphilis, a new social marketing programme, evidence-based planning and evaluation, social media and virtual interventions to meet the new challenges of the HIV epidemic. Our ever expanding nationwide volunteer programme and increased membership numbers is also strengthening our presence in the diverse communities we serve.

### Highlights from the past year

The work of the NZAF across each of the goals has seen change. These are key examples of major change and innovation over the last 12 months:

- The NZAF launched a new social marketing programme. **Get it On!** is a call to action to everyone in Aotearoa New Zealand to help build a condom culture where using condoms and lube is a social norm and to support those most at risk from HIV to protect themselves and their partners from HIV
- The NZAF values the influence of social media and has enhanced its social media presence on Facebook, YouTube and Twitter in most aspects of its work
- Redevelopment of nzaf.org.nz, broonline.co.nz and getiton.co.nz
- The NZAF has developed a new social work role to increase access to support services for people affected by HIV, in particularly children and their families
- The NZAF continues to adapt to the needs of the communities it serves and has trained counsellors in all regions of Aotearoa New Zealand to provide free HIV and syphilis rapid testing and counselling.

**GET IT ON!**



The NZAF is sincerely grateful to all those who contribute financially, or donate their time and talent to our mission.

**FUNDERS/DONORS OVER \$35**

- Accor Hotels
- ANZ
- Auckland Sexual Health Clinic
- Caluzzi Bar and Caluzzi
- Dr G. Carpenter
- Catalystwo Ltd
- Centurian
- Chch Polytech Insititute Tech CPIT
- Christian World Services (CWS)
- Civic Video NZ
- J. L. Cockburn
- College Hill Café
- Council for International Development
- Craighead Diocesan School for Girls
- Richard Forsyth
- Kirsty Furness
- Dr J. Gates
- Dr M. Goodall
- C. H. Griffiths
- W. J. Haitana
- Mark Henrickson
- Jackson Allison Medical & Surgical Ltd
- Kaitaia College
- Jiang Kecheng
- Kok Foo Chow
- Hoani Jeremy Lambert
- Kane Laurence
- R. Le Mesurier
- Lippy Pictures
- Hannah Malaika
- Mangere East Family Service Centre
- Manhattan Café
- Marcello's Café
- Rose McColl
- Ministry of Youth Development
- JK Mistry
- National Lottery Grants Board
- New Lynn Rotary Club
- Sarah Newman
- NT Craig Family Trust
- Patrick Bourke Trust
- Dr R G Poland
- Daniel Porus
- S.J. Rastin
- Janine Ryburn
- Nic Schofield
- Secretariat of the Pacific Community
- N. W. Shanks
- David J. Simms
- Society of Mary Trust Board
- Michael Speight
- SSL New Zealand Ltd (Durex)
- Andrew Stewart
- Suite Bar Ltd
- Te Aitanga a Hauiti Hauora
- N. P. Thambyah
- Z. Twose
- Brent Tyrrell
- University of Otago
- URGE Bar
- S. Watson
- Wellington City Council
- Western Bays Community Board (Auckland City Council)
- P. C. Wyborn
- Ben Zhu

The NZAF would also like to thank BDO New Zealand for their accounting services, and the LOGOS Project and MAC Cosmetics for all their help with World AIDS Day.



**NZAF TRUST BOARD**

- Alastair Cameron (Chair)**
- Dr Paul Bohmer (Deputy Chair)**

- Hamish Allardice**
- Kathryn Leafe**
- Cherry Sonderer**
- Andrew Sweet**



## STATEMENT OF COMPREHENSIVE INCOME

	2010	2009
<b>Income</b>		
Ministry of Health Income	4,244,654	4,085,691
Internal Affairs Income	0	150,556
Ministry of Social Development Income	10,000	20,000
Grants	137,846	33,372
National Lotteries Commission	20,000	0
Fundraising	71,680	46,580
Donations/Bequests	68,593	102,299
PHARMAC	36,646	34,616
Membership	1,578	1,311
Consultancy	856	0
Interest	9,485	22,049
<b>Total Income</b>	<b>4,601,338</b>	<b>4,496,474</b>

### Expenses

Office Resourcing	502,990	475,221
Board Expenses	35,400	37,028
HIV Prevention, Communications & Events	761,015	824,147
Depreciation	157,687	107,265
Positive Health Programmes	85,086	150,814
Research, Analysis & Information	25,405	39,492
Personnel	2,568,279	2,528,136
National Administration	73,792	54,143
Travel	170,036	201,520

<b>Total Expenses</b>	<b>4,379,690</b>	<b>4,417,766</b>
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<b>Total comprehensive income for the year</b>	<b>221,648</b>	<b>78,708</b>
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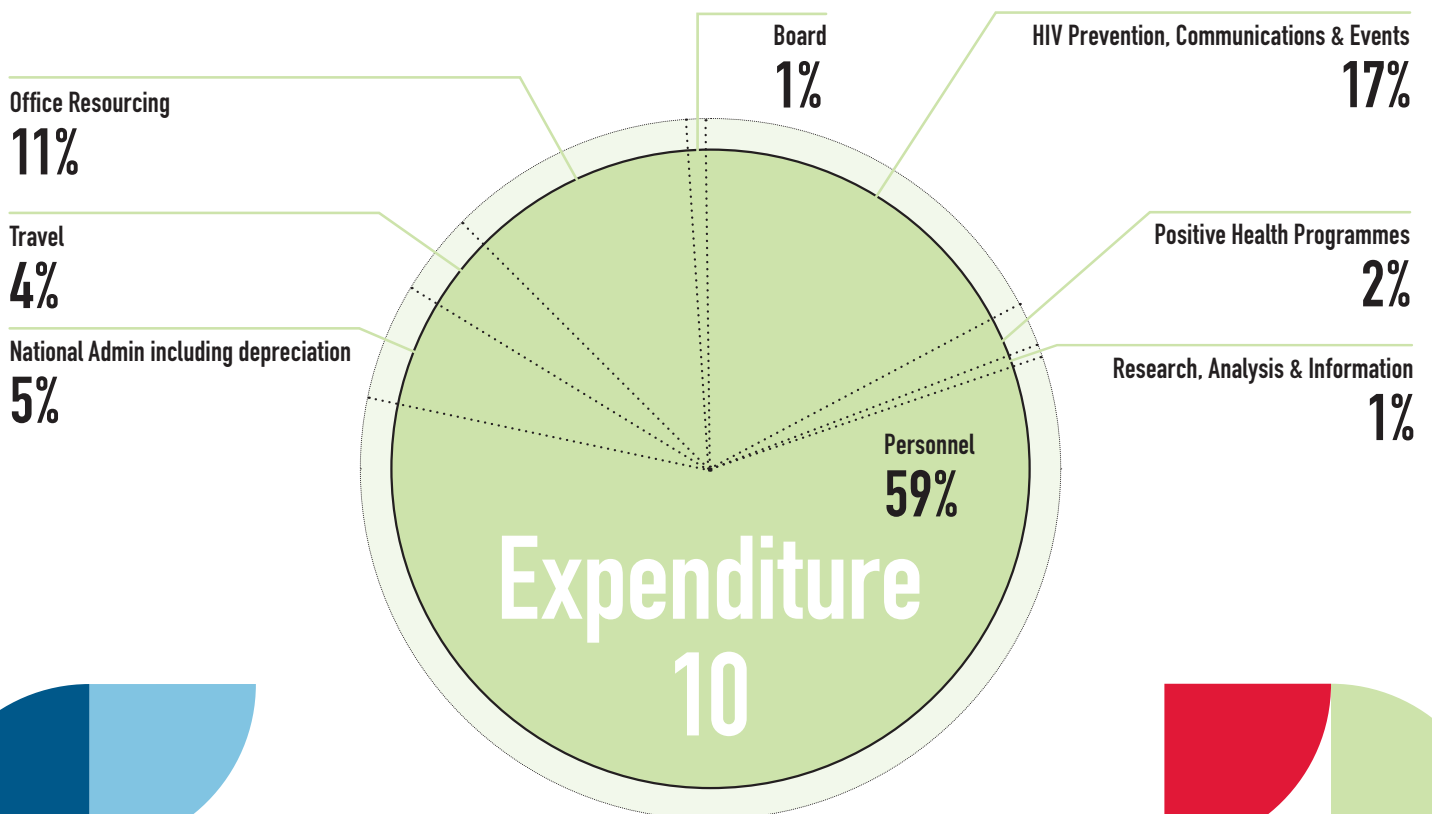
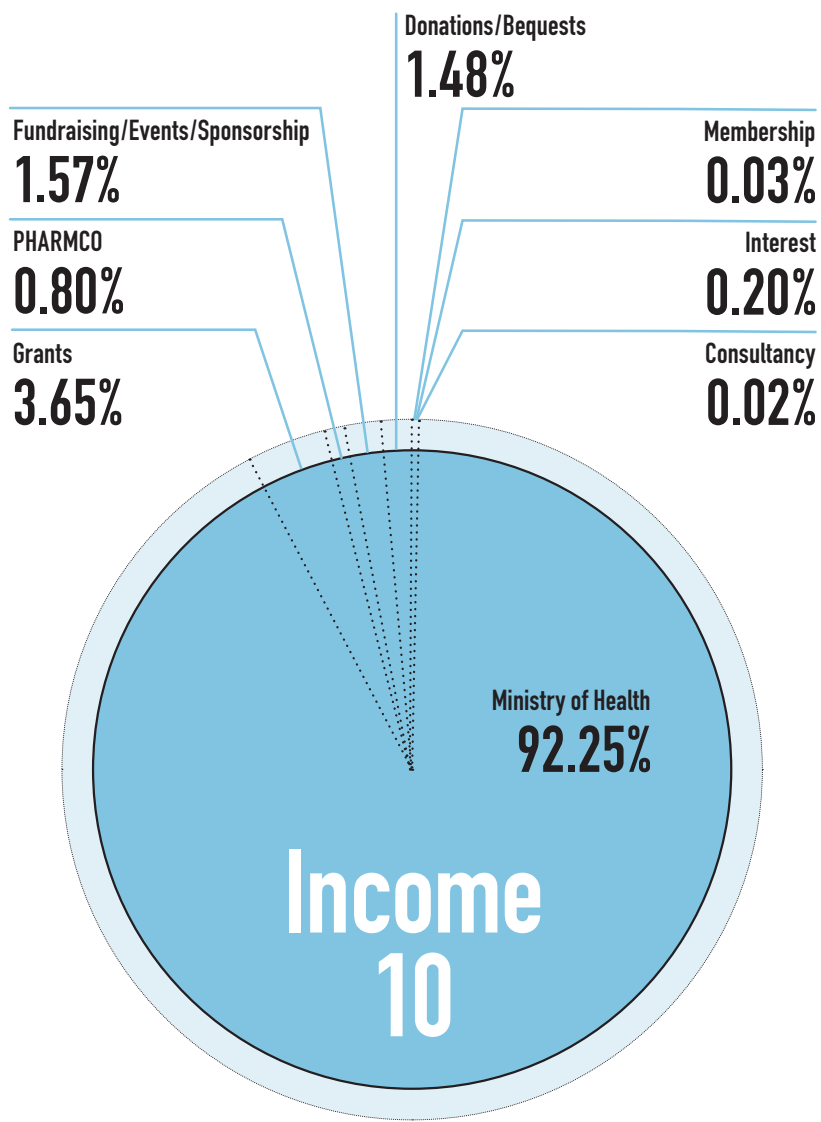
A copy of the full audited Financial Statements can be obtained from NZAF National Office or online at [www.nzaf.org.nz](http://www.nzaf.org.nz)

## STATEMENT OF MOVEMENTS IN TOTAL FUNDS

	2010	2009
Total Funds at start of year	1,708,908	1,630,200
Total comprehensive income for the year	221,648	78,708
Total recognised revenue & expense	221,648	78,708
<b>Total Funds at end of year</b>	<b>1,930,556</b>	<b>1,708,908</b>

## STATEMENT OF FINANCIAL POSITION

	2010	2009
<b>FUNDS</b>		
Accumulated Funds	1,910,726	1,700,297
Special Funds	19,830	8,611
<b>TOTAL FUNDS</b>	<b>1,930,556</b>	<b>1,708,908</b>
Represented By:		
<b>CURRENT ASSETS</b>		
Accounts Receivable	397,783	484,835
Other Assets	26,912	20,413
BNZ Auto Call Accounts	0	0
Kiwi Bank Accounts	711,550	540,681
	<u>1,136,245</u>	<u>1,045,929</u>
<b>LESS CURRENT LIABILITIES</b>		
Accounts Payable	125,009	259,431
Other Creditors & Accruals	348,668	311,848
Kiwibank Term Loan - Current Portion	53,686	49,127
	<u>527,363</u>	<u>620,406</u>
<b>WORKING CAPITAL</b>	<b>608,882</b>	<b>425,523</b>
<b>NON-CURRENT ASSETS</b>		
Property, Plant & Equipment	2,537,675	2,553,057
	<u>2,537,675</u>	<u>2,553,057</u>
<b>NON CURRENT LIABILITIES</b>		
Kiwibank Term Loan - Non-current Portion	1,216,001	1,269,673
<b>NET ASSETS</b>	<b>1,930,556</b>	<b>1,708,908</b>



[www.nzaf.org.nz](http://www.nzaf.org.nz)

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